

colorSTREET ::::
Core Catalog | 2025

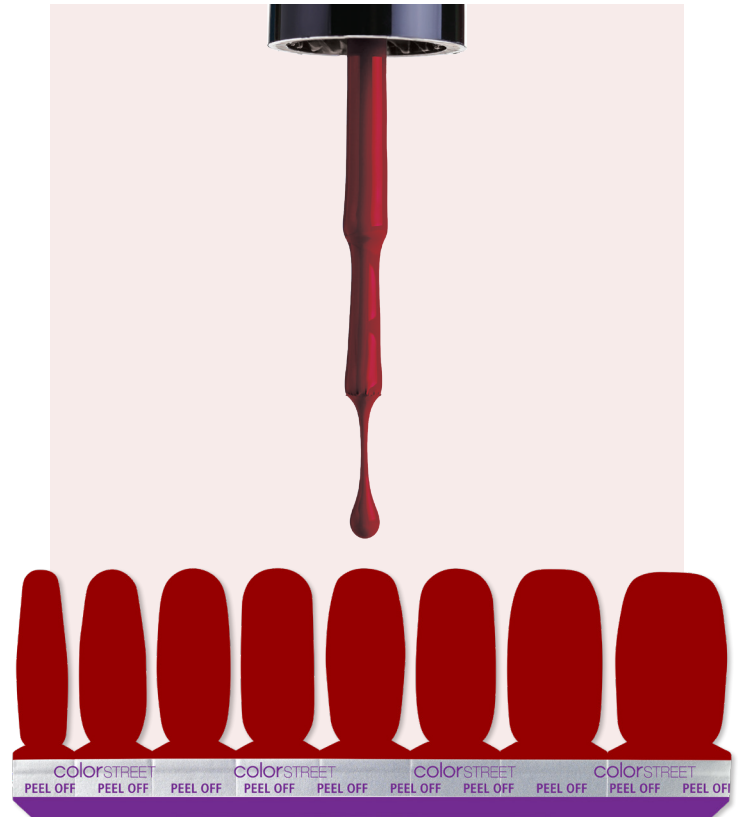


Our Mission

At Color Street, we believe **one brilliant idea can change everything.** Our revolutionary, patented real nail polish strips and ever-expanding line of premium beauty products empower beauty lovers around the globe and inspire our community of Independent Stylists to express themselves in full color!

Our Story

In 1988, Fa Park spotted a woman attempting to paint her nails in a moving New York City cab and knew there had to be a better way. Over the next 3 decades, he developed and perfected his brilliant invention: **100% real nail polish strips for a salon-quality manicure at home or on the go!**





The Future of Nail Polish

This category-creating innovation revolutionized the beauty industry and is at the heart of everything we do. After achieving retail and mass-market success, Color Street was founded in 2017 to empower bold, brilliant individuals to color their world with products they love!



Experience TRI-COAT TECHNOLOGY: base coat, color, and top coat all-in-one.



Scan to see our nail strips come to life

Nail Strip Facts

100%

real nail polish formula, with base, color, and top coats all in one strip

Zero

dry time, smudges, or streaks

Made in the

USA

with globally patented technology

Easy

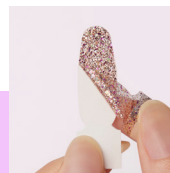
one-step application for a brilliant, salon-quality manicure in minutes

Up to
10 days
of wear

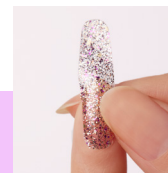
Flexible

& can be gently stretched for a perfect fit

How to Apply



Peel



Apply



File



Scan to learn more

Nail Strips

A salon-quality manicure in minutes – anytime, anywhere! Expertly formulated in the USA with world-class technology.



Model is wearing Hibiscus Heat nail strips.

Solid

\$13 USD / \$17.50 CAD

Top your tips with classic manicures in a variety of shades & finishes.



Clear as Day
clear



Swiss and Tell
creme



Glazed Over
shimmer



Shape Shifter
shimmer



Ballet Blush
creme



Coral Cove
shimmer



Watermelon Session
creme



Peach Tea
creme



Heat Wave
shimmer



Carmine Shine
creme



Beijing Beauty
creme



Princess Cut
shimmer



Forbidden Orchid
shimmer



Mermaid Magic
shimmer



Port-ugal
creme



Stay Golden
shimmer



Toffee Nut
creme



Macaron
jelly



Upper East Side
creme



Dark Roast
creme



Midnight in Manhattan
creme



Storm Cloud
creme



Slate of Mind
creme



Punk Phase
shimmer



Midnight Moss
creme



Prickly Pear
shimmer



Glow Getter
creme

Glitter

\$13 USD / \$17.50 CAD

Express yourself with shiny, sparkling nails without the mess of liquid polish.



Couldn't Carat Less
glitter

Shangri-La
glitter

Jewelry Box
glitter

Shimmer Down
glitter

Vanilla Romance
glitter



Best Seller

Tokyo Lights
glitter

Social Butterfly
glitter

Blushing in Flushing
glitter

Czech Me Out
glitter

Hibiscus Heat
glitter



Silk Scarf
glitter

Cherry on Top
glitter

Rio Red
glitter

Purple Passion
glitter

Wild Grape
glitter jelly



Best Seller

Pistachio Gelato
glitter

SPF BFF
glitter

Lagoon
glitter jelly

Dark Nebula
glitter

Oceans Apart
glitter

Light Year
glitter

Clear Design

\$13 USD / \$17.50 CAD

Add easy, effortless personalization with nail art on transparent strips.



Heart to Heart
design

Henna Harmony
design

Shoot for the Stars
design

Palm Down
design

Design

\$14 USD / \$18.75 CAD

Get eye-catching designs on your nails in minutes.



Vegas Vixen
glitter design

Wander Luster
shimmer design

Head in the Clouds
shimmer design

High Tide
glitter design

Born to be Wild
glitter design

Cheetah Spots
shimmer design

Leopard Coat
glitter design

French

\$14 USD / \$18.75 CAD

Achieve a classic French manicure easily with tip strips and a clear or sheer overlay.



Meet Me in Paris
creme

Day Break
glitter design

Alaskan Sky Tips
glitter

Glitter Dipped

\$14 USD / \$18.75 CAD

Turn heads with effortless, easy-to-apply scattered glitter tips.



Sea Breeze
glitter dipped



Curtain Call
glitter dipped



Mount Crushmore
glitter dipped



Coming Up Rose Gold
glitter dipped

Special Effects

\$15 USD / \$20 CAD

Step up your nail game with strips that feature cutting-edge technology for that extra eye-catching wow factor.



Wishing Stars
glitter



Sliver Fox
glitter



Divine Matter
galaxy glitter



Cosmic Candy
galaxy glitter



Model is wearing **Curtain Call** nail strips over **Swiss and Tell** nail strips.

Mani Charms

Each pack: \$10 USD / \$13.50 CAD

All 5 packs: \$40 USD / \$54 CAD

Elevate your mani instantly with easy-to-apply Mani Charms.



Pearls, Please



Secret Garden



Galactic Glam



Prism Visions



Pop Art



Model is wearing **Watermelon Session** nail strips and **Pearls, Please** mani charms.

Color Play

Dive into a world of endless design possibilities with the Color Play Subscription box!



June 2024 Subscription Box, Hot Tropics

What is Color Play?

Express yourself in full color!

Subscribe for a monthly curated selection of nail strips that can be mixed and matched for stunning, one-of-a-kind manicures!

Creativity

Create an on-trend mixed mani using the included style guide – or let your creativity shine and create a custom look!

Exclusivity

Receive unique color and design nail strips available first through the Color Play program.

Bonus Item

Each box includes a special item for monthly subscribers! Item selections include exclusive accessories, sneak peeks of upcoming launches, and more.



Manicure Essentials

Luxurious hand and nail care staples formulated exclusively for use with Color Street products to strengthen and rejuvenate.

Strengthening Nail Serum

\$21 USD / \$28.25 CAD

A ceramide-rich serum that helps to reduce brittleness and support nail growth.



Unique brush applicator

Hand Lotion

\$18 USD / \$24.25 CAD

A fragrance-free, fast-absorbing, and intensely moisturizing lotion for dry hands and cuticles.



Restorative Nail and Cuticle Cream

\$16 USD / \$21.50 CAD

A rich cream formulated with argan oil and shea butter to rehydrate nails and soften cuticles.



Plumping Top Coat

\$12 USD / \$16.25 CAD

A volumizing top coat formulated for long-lasting, high-gloss shine to seal your manicure.



Cuticle Oil

\$12 USD / \$16.25 CAD

An ultra-rich blend of oils and vitamin E for deeply nourished cuticles.



Best Seller

Nail Polish Remover

\$16 USD / \$21.50 CAD

An acetone-free remover specially formulated to gently and effectively remove Color Street nail strips.



Ridge-Filling Nail Primer

\$12 USD / \$16.25 CAD

A base coat that fills ridges and conceals imperfections.



Matte Top Coat

\$12 USD / \$16.25 CAD

A mattifying top coat for a soft, velvety finish.



Nail Strengthener

\$12 USD / \$16.25 CAD

A 3-in-1 strengthener, base coat, and top coat formulated with AHA for strong, rejuvenated nails.



Nails & More

With over **30 years of research, development, and color technology** invested in our revolutionary nail polish strips, we are thrilled to expand our lineup of color cosmetics with a continued commitment to merging innovation with self-expression.



A Global Beauty Enterprise

Headquartered in the USA, Color Street is a proudly growing global enterprise, collaborating with best-in-class R&D and product development partners around the world to deliver **high-quality nail polish strips, makeup, and more.**



Lip Collection

Expertly crafted formulas that deliver smooth, nourishing hydration to create the perfect pout.



Clean Vegan Cruelty-Free Dermatologist Tested

Lipstick

\$22 USD / \$29.75 CAD

Intense, pigmented color
Long-lasting, lightweight formula



Hy-Gloss Lip Oil

\$24 USD / \$32.50 CAD

Ultra-shiny, sheer color
Unique gloss-oil hybrid



Tinted Lip Balm

\$19 USD / \$25.75 CAD

Enhances natural lip color
Sheer color with intense hydration



Lip Liner

\$19 USD / \$25.75 CAD

Glides, lines, and defines
Smooth, creamy formula
Reduces smudging and feathering



Lip Primer

\$19 USD / \$25.75 CAD

Silky, lightweight, nourishing
Perfect prep for a blank canvas

NEW! Jelly Pout

\$22 USD / \$29.75 CAD

Long-lasting, effective hydrating lip treatment
Helps to nourish, hydrate, and smooth lips overnight



Cheek Collection

Ultra-blendable, silky smooth cheek products formulated with premium ingredients.



Model is wearing Romantic blush balm on her cheeks and lips, Bare Hy-Gloss Lip Oil, Olive and Mahogany gel eyeliners, Tri-Flex Mascara, and Macaron nail strips.

- Clean
- Vegan
- Cruelty-Free
- Dermatologist Tested

Blush, Bronzer, and Highlighter

Blush

\$28 USD / \$37.75 CAD

Bronzer

\$28 USD / \$37.75 CAD

Highlighter

\$30 USD / \$40.50 CAD

Balm: Buildable, blendable, buttery

Ultra hydrating for naturally, glowing skin



Dab the blush balm on your lips for a quick natural glow!

- | | | |
|---|--|---------------------------------------|
| | | |
| Carefree
shimmer blush | Bohemian
creme blush | Go Getter
shimmer blush |
| | | |
| Captivating
creme blush | Romantic
creme blush | Maven
creme bronzer |
| | | |
| Fearless
creme bronzer | Icon
creme bronzer | Legendary
creme bronzer |
| | | |
| Superstar
shimmer highlighter | Soulmate
shimmer highlighter | Heiress
shimmer highlighter |

Best Seller

Pressed Powder: Silky, buildable, talc-free powders

Comfortable, weightless coverage

Long-lasting wear for a youthful glow



- | | | |
|---|---------------------------------------|---|
| | | |
| Bashful
shimmer blush | Hustler
matte blush | Diva
matte blush |
| | | |
| Frisky
matte bronzer | Posh
matte bronzer | Savvy
matte bronzer |
| | | |
| Celebrity
shimmer highlighter | Dreamer
shimmer highlighter | Fashionista
shimmer highlighter |

Eye Collection

Developed with best-in-class technology and infused with caffeine to add eye-awakening color and definition to lids, lashes, and brows.



Clean Vegan Cruelty-Free Ophthalmologist Tested

Tri-Flex Mascara

\$32 USD / \$43.25 CAD

Lift! Lengthen! Volumize!

Perfectly coats and defines each lash
Smudge-proof and transfer-proof



24h wear

Waterproof



Tri-Flex Mascara



Tri-Flex Mascara Waterproof



Short inner bristles volumize & work as a reservoir for product

Long bristles evenly coat, lengthen, and lift

Eyeshadow

\$35 USD / \$47.25 CAD

Blendable, high-impact color

Create endless eye looks



The Nudes
eyeshadow palette



The Pinks
eyeshadow palette



The Reds
eyeshadow palette



The Plums
eyeshadow palette

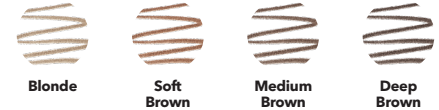


Micro Brow Pencil

\$21 USD / \$28.25 CAD

Natural brow enhancer

Precision hair-like strokes for fuller-looking brows



Built-in spoolie to blend and groom brows into place

Gel Eyeliner

\$19 USD / \$25.75 CAD

Creamy, waterproof, smudge-proof color

Glides and defines
Effortless application

15h
wear



Model is wearing Amethyst gel eyeliner, Tri-Flex Mascara, and Charmer lipstick.

Brushes

Premium, professional-grade brushes

Super-soft, flexible bristles

Delivers a flawless, airbrushed finish



Blush Brush

\$18 USD / \$24.25 CAD

A fluffy rounded brush with a tapered tip for flawless blush application.



Highlighter Brush

\$18 USD / \$24.25 CAD

A sleek angled brush to precisely swipe on an effortless glow.



Bronzer Brush

\$22 USD / \$29.75 CAD

A large dome-shaped brush perfect for bronzer application to deliver a natural warmth and radiance.



Crease Eyeshadow Brush

\$15 USD / \$20 CAD

A rounded, fluffy brush for blending and diffusing eyeshadow into the eyelid crease.



All-Over Eyeshadow Brush

\$15 USD / \$20 CAD

A soft, slightly tapered brush to achieve flawless, even coverage throughout eyelids.



Smudge Eyeshadow Brush

\$15 USD / \$20 CAD

A dense smudge brush to easily blend out eyeshadow or eyeliner along the lash line.

Melt Away Cleansing Balm

\$32 USD / \$43.25 CAD

Soothing, refreshing, hydrating

Gently removes makeup, dirt, and impurities



Effortlessly cleanses for smooth, refreshed skin that doesn't feel tight or dry

Suitable for use on all skin types, including sensitive skin.



Powered by our patent pending *Tri-Flora Complex*, a blend of calendula, lavender, and camellia flower proteins.

Giving Back

Our passion for giving is the driving force behind the Color Street Foundation. Proceeds from the sales of specially-designed nail strips have supported over 50 awareness campaigns and charitable organizations making a difference in our core giving areas: health & wellness, women & children, and community.

The Heart of Color Street

\$6.8 M
donated

57
awareness campaigns

87
charity partners



Experience the Product

In person or online, it's easy and fun to invite friends and family to share Color Street by hosting a Beauty Social.



Get Rewarded

Build your own collection of Color Street products with **FREE & half-priced items** as a "thank-you" for hosting a Beauty Social. Plus, earn an exclusive nail strip especially designed for Hosts when you close a qualifying Beauty Social of **\$150+ USD / \$203+ CAD!**

Beauty Social Sales (USD)	Beauty Social Sales (CAD)	Free Product Credit	50% Off Items*
\$150-299	\$203-404	10%	1 half-price item*
\$300-599	\$405-809	15%	3 half-price items*
\$600-999	\$810-1,349	20%	6 half-price items*
\$1,000+	\$1,350+	25%	9 half-price items*

*Half-priced items must be individual items only, not discounted packages.

Mani time and makeup time are more fun with friends. Connect with your Stylist to book your Beauty Social!

Become A Stylist

Join a community of Stylists at Color Street and channel your passion into a rewarding business!



Stylist Benefits

Flexibility

Up to 35% retail commissions
Weekly paid commissions plus bonuses
Personal website to sell 24/7

Rewards

Early access to new products
Exclusive incentive trip opportunities
Recognition

Community

Join a community of Stylists
united by passion and purpose
Connect to a built-in community of like-minded entrepreneurs

Connect with your Stylist to learn more about the business opportunity!

For more information on Stylist earnings, please visit www.colorstreet.com/incomedisclosure.

Join

Join us at Color Street and be welcomed into an uplifting Stylist community supported with training and assets to help you grow and shape your business on your time and on your terms.

To join, please visit www.colorstreet.com/home/enrollment/join.





A Note From Our Founder

I founded Color Street with the mission of empowering people everywhere to live their best lives and feel beautiful using products they love and trust.

With over 30 years of innovation, a relentless pursuit of perfection, and expert color development, I am thrilled to see how our industry-leading prestige beauty products help you express yourself in full color.

A world of color awaits!

Fa Park,
Founder & CEO



Scan here to learn the
history of Color Street

Innovation
fuels everything we do
at Color Street.



colorSTREET :::

Express Yourself in Full Color

Cover products (clockwise from bottom left): Peach Tea nail strips, Tokyo Lights nail strips, The Plums eyeshadow palette, VIP lipstick, Blackberry Hy-Gloss Lip Oil, Tri-Flex Mascara, Bronze gel eyeliner, Go Getter blush balm, Wander Luster nail strips, and Mount Crushmore nail strips.

Have questions? Reach out!

Your Color Street Stylist is:



Scan for other
languages